



Mobility Promotion Snapshot (CRU)

Effective May 3, 2024

All promotions are limited time offers subject to change at anytime unless otherwise noted

CRU PORTFOLIO 	Add-a-line Smartphone Activation Offer	Business Customers get \$150 in credit when they add a new smartphone on IP on UYW Prem/Adv. Credit is spread over the installment period. NEW LINE NON-PORT NOT STACKABLE WITH CRU PORT-IN SMARTPHONE OFFER	Limited Time
	Port-In Smartphone offer (NOT RETAIL)	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$360 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER	Limited Time
	RETAIL Port-In Credit	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$360 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER	Limited Time
	BYOD Credit (NOT RETAIL)	Business customers get up to \$600 in credits when they BYOD (smartphone), port-in a number from a competitor, and activate on a qualified unlimited plan. Credits will start within 3 bill cycles. Credit given over 24 months	Limited Time
	RETAIL BYOD Credit	Business customer get up to \$360 in credit when they BYOD smartphone and port-in from a competitor and activate on qualified UYW.	Limited Time
	All In One for Business w/ ABF & AIA-B All In One for Business w/ ADI & ASEoD	Qualified AT&T Internet/Mobility customers (including AIA-B) can SAVE on their internet bill when they have both qualifying internet and wireless services. • New/Existing AIA-B and/or ABF customers must activate new Business Wireless BAN on a qualifying plan • New/Existing Business Wireless customer on qualifying plan must activate new AIA-B and/or ABF service	Limited Time
NATIONAL DEVICE OFFERS 	\$100 Off Apple iPads	Purchase an eligible iPad with a new line on IP and get \$100 in monthly bill credits. Eligible Tablets: Apple iPad 9 th Gen, 10 th Gen, mini (2021), Air (2022), Pro 11in (2022), Pro 12.9in (2022)	Limited Time
	Apple Bundle: Smartphone + iPad	Purchase Apple smartphone plus Apple iPad on a new tablet line and get up to \$424.36 via bill credits. Eligible Smartphones: Apple iPhone 15, 15+, 15 Pro, 15 ProMax Eligible Tablets: Apple iPad 9 th Gen, 10 th Gen, mini (2021), Air (2022)	Limited Time
	Apple Bundle: Smartphone + iPad + Watch	Purchase Apple smartphone, Apple watch, and Apple iPad to qualify for up to \$688.72 via bill credits. Eligible Smartphones: Apple iPhone 15, 15+, 15 Pro, 15 ProMax Eligible Watches: Apple Watch SE (2023), Series 9 Eligible Tablets: Apple iPad 9 th Gen, 10 th Gen, mini (2021), Air (2022)	Limited Time
	Apple Premium Device Trade-in	<ul style="list-style-type: none"> • \$1000 OFF i15 Pro/i15 Pro Max w/ \$290+ TIV • \$700 off i15 Pro/i15 Pro Max/i15+/i15 w/ \$130-\$289 TIV • \$350 off w/ \$35-\$129 TIV 	Limited Time
	Android Premium Device Trade-in Any Year Any Condition (AYAC)	<ul style="list-style-type: none"> • \$1,040 OFF Pixel 8 Pro w/ 35+TIV • \$1,000 OFF S24+/S24 Ultra/ Z Flip5/Z Fold5 w/ \$95+TIV • \$800 OFF Z Flip5/Fold5 w/\$35+ TIV • \$660 OFF moto razr w/ \$35+ TIV • Up to \$1,040 off the Google Pixel 8 w/ the trade-in of a Google Pixel smartphone from any year, in any condition or any other smartphone worth \$35+ TIV 	Limited Time
	Tiered Device Offer	<ul style="list-style-type: none"> • \$1.99/mo.: iSE 64GB • \$2.99/mo.: A15 5G moto g stylus 5G – 2023 moto razr+ • \$5.99/mo.: i14 128GB iSE 128GB A35 5G S23 FE 128GB • \$10.99/mo.: iSE 256GB i14 256GB S24 128GB Pixel 8 128GB Pixel 8 256GB • \$15.99/mo.: iSE 256GB i14 512GB S24 256GB • \$20.99/mo.: Pixel Fold 256GB • \$25.99/mo.: Pixel Fold 512GB 	Limited Time
	NextUp Upgrade Credit	<ul style="list-style-type: none"> • \$500 off Pixel 8 Pro • \$350 off Apple i15 Apple i15+ Samsung moto razr 	Limited Time
	Buy More Save More	New and existing customers purchasing a Samsung Galaxy S24 series smartphone, Z Flip5 or Z Fold5 can get a promotional credit of \$180 (\$5/mo. x 36mos) on the Galaxy S24.	Limited Time
WATCH OFFERS 	50% Off Tablets & Connected Devices	Get up to 50% off, as monthly bill credits, on the Samsung Tab A9+ 5G when activating a new tablet line and purchasing on an Installment plan.	Limited Time
	\$100 Off Apple Watch	Purchase an eligible Apple watch with a new wearable line on installment plan and get \$100 in monthly bill credits. Eligible Watches: Apple Watch SE (2023), Series 9, Ultra 2	Limited Time
	Apple Smartphone + Watch Bundle	Purchase Apple smartphone plus Apple Watch on a new wearable line and get up to \$264.36 via bill credits. Eligible Smartphones: Apple iPhone 15, 15+, 15 Pro, 15 ProMax Eligible Watches: Apple Watch SE (2023), Series 9	Limited Time
	Google Pixel Watch2 Offer	New and existing customers can get great savings when activating a new wearable line on an eligible wireless plan and purchasing a Google Pixel Watch2 on an IP. Max credit: \$184.36	Limited Time
	Google Watch + Smartphone Offer	Purchase a Google Pixel Watch2 w/ new wearable line and an eligible Google smartphone & get up to \$215.64 via bill credits on the watch. Eligible Smartphones: Google Pixel 8, 8 Pro, Fold	Limited Time
AIA OFFERS 	Samsung Watch BOGO Offer	Mix and match any Samsung Galaxy Watch and get \$350 off. Any model of Watch5 Pro, Samsung Galaxy Watch6 Classic, and Galaxy Watch6. At least one new wearable line required	Limited Time
	FREE AIA-B 5G Gateway	Effective 3/26 5G Gateway Free when purchased on 36-month installment with AT&T Internet Air for Business Plans	Limited Time
	Discounts on Cradlepoint E300 Routers w/ AIA-B	Effective 3/26 add a line on AT&T Internet Air for Business may purchase Cradlepoint E300 5G and get a discount based on the contract type or installment plan	Limited Time
OTHER OFFERS 	AIO \$30 off AIA-B	Effective 3/26 \$30 off AT&T Internet Air for Business (AIA-B) with new and existing AT&T eligible business wireless smartphone unlimited rate plan. (this is just part of the AIO Business offer- full offer brief linked)	Limited Time
	25% Off Accessories	EFFECTIVE 9/7, For a limited time only, business customers can receive 25% accessories. Excluding Clearance and Do Not Discount items	Limited Time
	FREE Galaxy Xcover 6 Pro - LTO	Business customer can get a FREE Samsung Galaxy Xcover Pro 6 when purchased on a New line or upgrade on a 36-month Installment Plan, while supplies last.	Limited Time
	FREE Fleet Complete Vision	Business customers receives road-facing or dual-facing FC Vision dash camera at no cost for deals 10 lines or more, when activating a new line on the Fleet Complete Insights Solution Suite Bundle	Limited Time
	FREE Fleet Complete FTwx Hardware	Customers can receive Fleet Complete FTwx Fleet tracker at no cost with purchase of Fleet Complete solution and the 1GB or unlimited in-vehicle Wi-Fi rate plan	Limited Time
\$100 Credit Fleet Complete Vision-	Customers receive a \$100 bill credit per line when adding a NEW Fleet Complete Vision forward-facing or dual-facing dash camera hardware.	Limited Time	