

Mobility Promotion Snapshot (CRU)

Effective April 26, 2024

All promotions are limited time offers subject to change at anytime unless otherwise noted

CRU PORTFOLIO



Add-a-line Smartphone Activation Offer	Business Customers get \$150 in credit when they add a new smartphone on IP on UYW Prem/Adv. Credit is spread over the installment period. NEW LINE NON-PORT NOT STACKABLE WITH CRU PORT-IN SMARTPHONE OFFER	Limited Time
Port-In Smartphone offer (not retail)	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$360 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER	Limited Time
RETAIL Port-In Credit	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$360 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER	Limited Time
BYOD Credit (not Retail)	Business customers get up to \$600 in credits when they BYOD (smartphone), port-in a number from a competitor, and activate on a qualified unlimited plan. Credits will start within 3 bill cycles. Credit given over 24 months	Limited Time
RETAIL BYOD Credit	Business customer get up to \$360 in credit when they BYOD smartphone and port-in from a competitor and activate on qualified UYW.	Limited Time
All In One for Business w/ ABF & AIA-B All In One for Business w/ ADI & ASEoD	Qualified AT&T Internet/Mobility customers (including AIA-B) can SAVE on their internet bill when they have both qualifying internet and wireless services. • New/Existing AIA-B and/or ABF customers must activate new Business Wireless BAN on a qualifying plan • New/Existing Business Wireless customer on qualifying plan must activate new AIA-B and/or ABF service	Limited Time

NATIONAL DEVICE OFFERS



BIUY MORE SAVE MORE	• iPhone 15 Plus or Galaxy S24 for \$5.99/mo. w/ purchase of eligible smartphone. Both devices on installment Plan. iPhone 15 Plus being removed, last day 5/2.	Limited Time
Apple Premium Device Trade-in	• \$1000 OFF i15 Pro/i15 Pro Max w/ \$290+ TIV • \$700 off i15 Pro/i15 Pro Max/i15 w/ \$130-\$289 TIV • \$350 off w/ \$35-\$129 TIV	Limited Time
Android Premium Device Trade-in Any Year Any Condition (AYAC)	• \$1,040 OFF Pixel 8 Pro w/ 35+TIV • \$1,000 OFF S24+/S24 Ultra/ Z Flip5/Z Fold5 w/ \$95+TIV • \$800 OFF Z Flip5/Fold5 w/\$35+ TIV • Up to \$1,040 off the Google Pixel 8 w/ the trade-in of a Google Pixel smartphone from any year, in any condition or any other smartphone worth \$35+ TIV	Limited Time
Tiered Device Offer	• \$1.99/mo.: iSE 64GB • \$2.99/mo.: A15 5G moto g stylus 5G – 2023 moto razr Pixel 7A • \$5.99/mo.: i14 128GB iSE 128GB A54 5G moto razr+ S23 FE 128GB • \$10.99/mo.: i15 Plus 128GB iSE 256GB i14 256GB Pixel 8 128GB Pixel 8 256GB S24 128GB • \$15.99/mo.: i15 Plus 256GB i14 512GB S24 256GB • \$20.99/mo.: i15 Plus 512GB Pixel Fold 256GB • \$25.99/mo.: Pixel Fold 512GB iPhone 15 Plus being removed, last day 5/2.	Limited Time
NextUp Upgrade Credit	• \$500 off Pixel 8 Pro • \$350 off Apple i15 Samsung	Limited Time

WATCH OFFERS



Ipad 9th Gen + Smartphone	50% off an iPad 9th Gen when purchasing both a new smartphone on a qualified unlimited plan and the Apple iPad 9th Gen on postpaid wireless plan for tablets. Both devices must be purchased on installment and in the same transaction.	Last Day 5/2
Google Watch BOGO Offer	Purchase Google Pixel Watch 2 (41MM) on installment agreement. Can mix and match between any model of Google Pixel Watch2 (41MM). At least one new wearable line required (NEW/NEW or NEW/UPGRADE)	Last Day 5/2
Samsung Watch BOGO	Mix and match any Samsung Galaxy Watch and get \$350 off. Can mix and match between any model of Watch5 Pro (45mm), Samsung Galaxy Watch6 Classic (43mm/47mm) and Galaxy Watch6 (40mm/44/mm) o At least one new wearable line required (NEW/NEW or NEW/UPGRADE)	Limited Time
Apple Watch BOGO	Buy One Apple Watch and Get \$300 off the second one when you buy both devices on qualifying installment plan.	Last Day 5/2

AIA OFFERS



FREE AIA-B 5G Gateway	Effective 3/26 5G Gateway Free when purchased on 36-month installment with AT&T Internet Air for Business Plans	Limited Time
Discounts on Cradlepoint E300 Routers w/ AIA-B	Effective 3/26 add a line on AT&T Internet Air for Business may purchase Cradlepoint E300 5G and get a discount based on the contract type or installment plan	Limited Time
AIO \$30 off AIA-B	Effective 3/26 \$30 off AT&T Internet Air for Business (AIA-B) with new and existing AT&T eligible business wireless smartphone unlimited rate plan. (this is just part of the AIO Business offer- full offer brief linked)	Limited Time

OTHER OFFERS



25% Off Accessories	EFFECTIVE 9/7, For a limited time only, business customers can receive 25% accessories. Excluding Clearance and Do Not Discount items	Limited Time
FREE Galaxy Xcover 6 Pro - LTO	Business customer can get a FREE Samsung Galaxy Xcover Pro 6 when purchased on a New line or upgrade on a 36-month Installment Plan, while supplies last.	Limited Time
FREE Fleet Complete Vision	Business customers receives road-facing or dual-facing FC Vision dash camera at no cost for deals 10 lines or more, when activating a new line on the Fleet Complete Insights Solution Suite Bundle	Limited Time
FREE Fleet Complete FTxw Hardware	Customers can receive Fleet Complete FTxw Fleet tracker with in-vehicle Wi-Fi hardware at no cost with the purchase of Fleet Complete solution.	Limited Time
\$100 Credit Fleet Complete Vision-	Customers receive a \$100 bill credit per line when adding a NEW Fleet Complete Vision forward-facing or dual-facing dash camera hardware.	Limited Time