

Mobility Promotions Snapshot (CRU)

Updated: October 1, 2021

All promotions are limited time offers subject to change at anytime unless otherwise noted



Smartphone Offers

90 Days Free: on Unlimited w/Installment

- Business customers (CRU) including FirstNet customers get \$30 bill credit/per line for 3 months when they activate and purchase a new smartphones on an AT&T installment plan/EIP on a qualified unlimited plan.

Private \$150 Port Credit: BAT/BiR/MMM/Omni CSEs ONLY

- Business customers activating a new CRU Smartphone on an Installment Plan (AIP & EIP30) and porting their number from another carrier on a qualified Business Unlimited plan will get \$150 in bill credits. The credit will be applied over 15 months (\$10/month).

CRU & FN: \$150 BYOD Credit: Port-ins on Unlimited

- CRU & FirstNet Agency Paid subscribers who port in from another carrier, bring their own smartphone, and activate it on an AT&T Business Unlimited, KEU or Business Mobile Preferred plan will get a \$12.50 credit for 12 months per qualifying line.

AT&T Business Mobile Preferred: \$35/mo Unlimited for 10+

Not available in Retail; requires 10+ new lines – migrations ineligible

- \$30 recurring credit off \$65 base MRC when activating 10+ new lines on AT&T Business Mobile Preferred Rate Plan = \$35/mo
- Plan includes Unlimited talk/text/data for smartphones only, unlimited tethering, no shared data groups, and roaming in 200+ countries

iPhone 12 mini Special Offer: \$315 off! No trade-in required!

- Eff 9/17 for LTO - Customers can get \$315 off an iPhone 12 mini when activating a new line or upgrading w/ installment and on an eligible wireless plan.

Premium Device Trade-in Offer: iPhone 13 Pro/Max \$1,000 off

Other Devices up to \$1,000 off w/ TIV \$180+; Up to \$800 w/ TIV \$95-\$179; \$350 off w/ TIV \$35 - \$94.99

- **FREE** iPhone 13/13 Pro 128GB, iPhone 13 mini 125GB/256GB, Z Flip3 128GB
- **Up to \$800 off** all other iPhone 13 series models & Microsoft
- **\$1,000 off** Note20 Ultra 5G, Galaxy Z Flip3 & Z Fold3
- **\$700 off** Z Flip 2, Z Fold2 5G
- **NextUp Upgrades:** \$350/\$400/\$500 off the above devices for eligible upgrades

Tiered Device Offer: New Lines & Upgrades!

Pricing for 36-mo installment – trade-in bonus removed eff 4/9

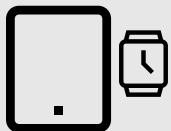
- **\$1/mo:** Galaxy A12
- **\$5/mo:** Moto G Stylus 5G
- **\$10/mo:** S20 FE 5G 128GB
- **\$15/mo:** iPhone 12 64GB/Samsung S20 FE 5G 256GB
- **\$20/mo:** iPhone 12 128GB/iPhone Pro Max 128GB
- **\$25/mo:** iPhone 12 Pro Max 256GB
- **\$30/mo:** iPhone 12 512GB

Grow Wireless + Broadband Offer: \$10 off Business Unlimited

- AT&T internet or AWB customers who add new CRU lines get \$10 off per mo on Business Unl Starter, Performance, and Elite with new smartphones on installments; Max 10 per account (\$100/mo in total credits)
- Note: AWB Essentials does not stack with this offer

Data Device & Wearable Deals available for a limited time

- \$0.99 Galaxy Tab A7 Lite on 2yr contract, new line or upgrade required.
- 50% off Galaxy Tab A7 Lite, installment Plan: IP/EIP, max credit of \$100
- 50% off Galaxy Chromebook Go, installment Plan: IP/EIP, max credit of \$175
- FREE MiFi 8000 Hotspot when activated on AWB Essentials Plan
- Apple Watch BOGO: \$200 off second line eff 9/10
- Samsung Galaxy Watch4 Series BOGO: Up to \$430 off second line eff 8/1



Other Mobility Offers