

Mobility Promotions Snapshot (CRU)

Updated: September 24, 2021

All promotions are limited time offers subject to change at anytime unless otherwise noted



Smartphone Offers

90 Days Free: [on Unlimited w/Installment](#)

- Business customers (CRU) including FirstNet customers get \$30 bill credit/per line for 3 months when they activate and purchase a new smartphone on an AT&T installment plan/EIP on a qualified unlimited plan.

Private \$150 Port Credit: [BAT/BIr/MMM/Omni CSEs ONLY](#)

- Business customers activating a new CRU Smartphone on an Installment Plan (AIP & EIP30) and porting their number from another carrier on a qualified Business Unlimited plan will get \$150 in bill credits. The credit will be applied over 15 months (\$10/month).

CRU & FN: \$150 BYOD Credit: [Port-ins on Unlimited](#)

- CRU & FirstNet Agency Paid subscribers who port in from another carrier, bring their own smartphone, and activate it on an AT&T Business Unlimited or Business Mobile Preferred plan will get a \$25 credit for 6 months per qualifying line.

AT&T Business Mobile Preferred: [\\$35/mo Unlimited for 10+](#)

Not available in Retail; requires 10+ new lines – migrations ineligible

- \$30 recurring credit off \$65 base MRC when activating 10+ new lines on AT&T Business Mobile Preferred Rate Plan = \$35/mo
- Plan includes Unlimited talk/text/data for smartphones only, unlimited tethering, no shared data groups, and roaming in 200+ countries

iPhone 12 mini Special Offer: [\\$315!](#)

- Eff 9/17 for LTO - Customers can get \$315 off an iPhone 12 mini when activating a new line or upgrading w/ installment and on an eligible wireless plan.

Premium Device Trade-in Offer: [iPhone 13 Pro/Max \\$1,000 off](#)

Other Devices up to \$1,000 off w/ TIV \$180+; Up to \$800 w/ TIV \$95-\$179; \$350 off w/ TIV \$35 - \$94.99

- **FREE** iPhone 13 Pro 128GB, iPhone 13 128GB, iPhone 13 mini 125GB/256GB, Z Flip3 128GB, Surface Duo 128GB
- **Up to \$800 off** all other iPhone 13 series models & Microsoft
- **\$1,000 off** Galaxy Z Flip3 & Z Fold3
- **\$700 off** all Galaxy S21 series models, Z Flip 2, Z Fold2 5G & Microsoft Surface Duo
- **NextUp Upgrades:** \$350/\$400/\$500 off the above devices for eligible upgrades

Tiered Device Offer: [New Lines & Upgrades!](#)

Pricing for 36-mo installment – trade-in bonus removed eff 4/9

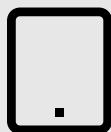
- **\$1/mo:** Galaxy A12
- **\$5/mo:** A32 5G/Moto G Stylus 5G
- **\$10/mo:** S20 FE 5G 128GB
- **\$15/mo:** iPhone 12 Pro 128GB / Samsung S20 FE 5G 256GB
- **\$20/mo:** iPhone 12 Pro 256GB
- **\$25/mo:** iPhone 12 Pro 512GB

Grow Wireless + Broadband Offer: [\\$10 off Business Unlimited](#)

- AT&T internet or AWB customers who add new CRU lines get \$10 off per mo on Business Unl Starter, Performance, and Elite with new smartphones on installments; Max 10 per account (\$100/mo in total credits)
- Note: AWB Essentials does not stack with this offer

Data Device & Wearable Deals [available for a limited time](#)

- \$200 Off Samsung Galaxy Book Go 5G, new line, eligible plan & AIP/EIP eff 9/1
- Samsung Galaxy Watch4/Watch4 Classic BOGO: Up to \$430 off second line eff 8/11
- \$499.99 Galaxy Tab S7 FE 5G on 2 YR Contract, new line & eligible wireless plan
- FREE MiFi 8000 Hotspot when activated on AWB Essentials Plan
- Apple Watch BOGO: \$200 off second line eff 9/10



Other Mobility Offers