

Mobility Promotions Snapshot (CRU)

Updated: July 15, 2021

All promotions are limited time offers subject to change at anytime unless otherwise noted



Smartphone Offers

90 Days Free: on Unlimited w/Installment

- Business customers (CRU) including FirstNet customers get \$30 bill credit/per line for 3 months when they activate and purchase a new smartphones on an AT&T installment plan/EIP on a qualified unlimited plan.

CRU & FN: \$150 BYOD Credit: Port-ins on Unlimited

- CRU & FirstNet Agency Paid subscribers who port in from another carrier, bring their own smartphone, and activate it on an AT&T Business Unlimited or Business Mobile Preferred plan will get a \$25 credit for 6 months per qualifying line.

AT&T Business Mobile Preferred: \$35/mo Unlimited for 10+

Not available in Retail; requires 10+ new lines – migrations ineligible

- \$30 recurring credit off \$65 base MRC when activating 10+ new lines on AT&T Business Mobile Preferred Rate Plan = \$35/mo
- Plan includes Unlimited talk/text/data for smartphones only, unlimited tethering, no shared data groups, and roaming in 200+ countries

Premium Device Trade-in Offer: S21 Series \$800 off (TiV \$95+)

Other Devices up to \$700 off w/ TiV \$95+; \$350 off w/ TiV \$35 - \$94.99

- **FREE** iPhone 12 Mini 64GB, iPhone XR 64GB/128GB, Galaxy S21 5G 128GB
- **\$700 off** all other iPhone 12 series models & Microsoft Surface Duo
- **\$800 off** all other Galaxy S21 series models, Z Flip 2, and Z Fold2 5G
- **NextUp Upgrades:** \$350 off each of the above devices for NextUp eligible upgrades

Tiered Device Offer: New Lines & Upgrades!

Pricing for 36-mo installment – trade-in bonus removed eff 4/9

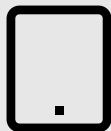
- **\$1/mo:** Samsung Galaxy A12
- **\$5/mo:** iPhone SE 64GB, Galaxy A32, Moto G Stylus 5G
- **\$10/mo:** iPhone 11 64GB, iPhone SE 128GB, Galaxy A52 5G, LG VELVET 5G
- **\$15/mo:** iPhone 11 128GB, iPhone SE 256GB
- **\$20/mo:** iPhone 11 256GB

Grow Wireless + Broadband Offer: \$10 off Business Unlimited

- AT&T internet or AWB customers who add new CRU lines get \$10 off per mo on Business Unl Starter, Performance, and Elite with new smartphones on installments; Max 10 per account (\$100/mo in total credits)
- Note: AWB NOT available in Retail; refer opportunities to BiR

Data Device & Wearable Deals available for a limited time

- 50% off iPad Air w/ trade-in (\$365 in installment credit)
- 50% off Galaxy Tab A7 Lite
- \$200 off Microsoft Surface Go 2
- FREE AT&T Unite Express 2 mobile hotspot w/ installment plan
- Apple Watch BOGO: \$330 off second line eff 7/16



Other Mobility Offers